

# SEATTLE METRO CHAMBER MEMBERSHIP







## WHY JOIN?

Join 2,500 companies across the region, from your favorite neighborhood restaurant to brands known around the world, and be part of the Seattle Metropolitan Chamber of Commerce network.

Cement your leadership in a strong, regional business alliance

Gain VIP access to key decision makers

Increase profit margins by saving on HR, health, and retirement plans

Raise visibility of your brand among influential leaders

## **OUR MEMBERS**

2,500
Member
Companies

80% small to mid-size businesses

60% in Seattle/ 40% outside Seattle

## **OUR MISSION**

The Chamber is a business advocacy organization that helps our members thrive in an equitable and inclusive regional economy.

## TAILOR YOUR MEMBERSHIP

We work with you to find a membership package, B2B advertising opportunities, and exclusive event sponsorships that fit your needs.



Explore your goals

Work within your budget

Optimize your growth plan

Find your place among peers

Increase your brand visibility

Email membership@seattlechamber.com to connect with our team.

# HOW WE SUPPORT YOUR BUSINESS

### **ADVOCACY**

The Chamber works with members to make progress on the issues vital to an economically vibrant, globally competitive region. We are an advocate, a community partner, and a convener of broad-based coalitions supporting policies and wise investments in a dynamic, inclusive regional economy.

#### **OUR PRIORITIES:**

Equitable Economic Recovery	Business Competitiveness
Transportation	Affordability
Public Safety	Homelessness

See the Chamber's recent advocacy activity here.

### **ECONOMIC DEVELOPMENT**

As the designated Associate Development Organization (ADO) for King County, our Business Retention and Expansion program is a free service that works with businesses to help them stay here and expand. Services include one-on-one consulting to assess what you need to succeed and grow.





Economic recovery initiative to grow scalable BIPOC-owned businesses.

Creates a framework for stronger partnerships, referral processes, and programs that focus on small business development across King County.

## PARTNERSHIPS & SERVICES



Business Health Trust (BHT) offers the high-quality health benefits workers expect, partnered with concierge level customer service and innovative cost-saving programs and services. With exclusive choices from major carriers, whether you have two employees or more than 100, BHT can help you create a benefits program that attracts talent and keeps your employees healthy and productive – at a budget you can afford. Learn more.



Save time and money with the essCert program by creating, submitting, and collecting electronic Certificates of Origin online.



Specialized IT consultancy and engineering services for small businesses.



Your membership entitles you to discounted pricing on event rental space at the Seattle Metro Chamber Microsoft Events Center.

### **EVENTS**







The Chamber offers a range of events to help you connect with other members of the business community to build relationships, learn from others and stay up to date on current issues and trends.

Check out our event calendar to see what's upcoming.

## ENTREPRENEUR

Starts at \$500 per year

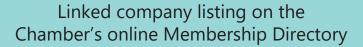
Entrepreneur memberships are tailored for small businesses (fewer than 25 employees) or nonprofit organizations looking to reduce business costs and promote business growth.

Make connections with businesses of all sizes and gain an advocate in your corner with a public affairs team that brings expertise at the city, county, state, and federal levels.

## Reduce costs - access to the Business Health Trust: health insurance, human resources & retirement plans

Membership access for all employees

Four complimentary passes to Chamber networking events annually: Business After Hours, Toast of Seattle & Young Professionals Network



Highlight your success and announcements in the Member News section of the Chamber's website

Promote your events on the Community Calendar on the Chamber's website

Sponsorship and advertising opportunities

Yearly use of the Chamber's physical mailing list of all member companies













## CORPORATE

Starts at \$1,250 per year

Corporate memberships are tailored for businesses with a local presence that are looking for increased visibility in the B2B space. Access and use the Chamber's physical mailing list, promote your news and events on the Chamber website and use your free digital spotlight to drive traffic and boost brand awareness.

Reduce costs - access to the Business Health Trust: health insurance, human resources & retirement plans

Membership access for all employees

Eight complimentary passes to Chamber networking events annually: Business After Hours, Toast of Seattle & Young Professionals Network

Complimentary digital spotlight for one month on the Chamber's website

Linked company listing on the Chamber's online Membership Directory

Highlight your success and announcements in the Member News section of the Chamber's website

Promote your events on the Community Calendar on the Chamber's website

Sponsorship and advertising opportunities

Yearly use of the Chamber's physical mailing list of all member companies

Chamber staff presence and ribbon cutting at a grand opening of a new business or location





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## **EXECUTIVE**

Starts at \$2,500 per year

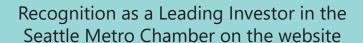
Executive memberships are tailored for businesses that want to establish themselves as emerging leaders in the regional business community. This membership also increases access to our thought leadership programming with sought-after keynote speakers and instructors, and expands event passes and advertising benefits.

Reduce costs - access to the Business Health Trust: health insurance, human resources & retirement plans

Four complimentary passes to Speaker Series programs annually

10 complimentary passes to Chamber networking events annually: Business After Hours, Toast of Seattle & Young Professionals Network

Membership access for all employees



Two complimentary months of digital spotlights on the Chamber's website

Linked company listing on the Chamber's online Membership Directory

Highlight your success and announcements in the Member News section of the Chamber's website

Promote your events on the Community Calendar on the Chamber's website

Sponsorship and advertising opportunities

Two uses of the Chamber's physical mailing list of all member companies per year

Chamber staff presence and ribbon cutting at a grand opening of a new business or location





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## **SILVER**Starts at \$5,000 per year

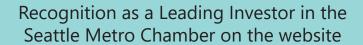
Silver memberships are tailored for employers looking to champion businesses at city hall, in King County, Olympia and Washington, D.C., and deepen your connections among peers, C-suite executives, and elected officials.

Two complimentary passes to the Public Officials Reception held each December

Five complimentary passes to Speaker Series programs annually

12 complimentary passes to Chamber networking events annually: Business After Hours, Toast of Seattle & Young Professionals Network

Membership access for all employees



Complimentary digital spotlights for two months on the Chamber's website

Linked company listing on the Chamber's online Membership Directory

Highlight your success and announcements in the Member News section of the Chamber's website

Promote your events on the Community Calendar on the Chamber's website

Sponsorship and advertising opportunities

Two uses of the Chamber's physical mailing list of all member companies per year

Chamber staff presence and ribbon cutting at a grand opening of a new business or location











## **GOLD** \$10,000-25,000 per year

Gold membership opens the door for your business to become a regional pacesetter, ready to step into the spotlight as an organization that invests in the region and has access to influencing regional strategy in partnership with other decision makers. Gold members are well-known businesses in our region – legacy companies and newer companies.

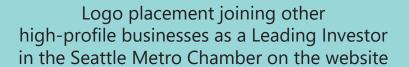
A Gold membership unlocks the ability to bundle dues, sponsorships and advertising options in one annual payment.

## Two complimentary passes to the Public Officials Reception

Six complimentary passes annually to Speaker Series programs

15 complimentary passes to Chamber networking events annually: Business After Hours, Toast of Seattle & Young Professionals Network

Membership access for all employees



Complimentary digital spotlights for three months on the Chamber's website

Linked company listing on the Chamber's online Membership Directory

Highlight your success and announcements in the Member News section of the Chamber's website

Promote your events on the Community Calendar on the Chamber's website

Sponsorship and advertising opportunities

Two uses of the Chamber's physical mailing list of all member companies per year

Chamber staff presence and ribbon cutting at a grand opening of a new business or location











## **EMERALD**

Starts at \$25,000 per year

Emerald membership grants you exclusive access so you can build strategic relationships with state and local leaders and be a leading voice in our work to build a competitive and equitable regional economy. Bundle dues, sponsorships and advertising options in one easy annual payment.

**CURRENT EMERALD-LEVEL MEMBERS:** 



































Exclusive invitations to preview Chamber studies, information and efforts before the broader membership is invited

Upgraded, premium hotel accommodations for Regional Leadership Conference or Study Missions (when applicable and based on availability)

Two scheduled, one-on-one meetings with the Chamber President & CEO

Access to VIP opportunities like private dinners with top-tier members, opportunities to meet event keynote speakers, etc.

20 complimentary passes to Chamber networking events: Business After Hours, Toast of Seattle & Young Professionals Network

Eight complimentary passes to Chamber speaker programs: Alaska Business Forum, Elevate NW Series, Industry Insights and Recalibrate.

Four complimentary passes to the Public Officials Reception held each December

Amplification of your company's news on Chamber social media channels

Logo placement joining other high-profile businesses as a Leading Investor in the Seattle Metro Chamber on the website

Highlight your success and announcements in the Member News section of the Chamber's website

Promote your events on the Community Calendar on the Chamber's website

Sponsorship and advertising opportunities

Two uses of the Chamber's physical mailing list of all member companies per year

Chamber staff presence and ribbon cutting at a grand opening of a new business or location











## **PLATINUM**

Platinum members are building economic vitality in our region and are the trailblazers of their industries. Serve as a leader at the Chamber and help steer our advocacy efforts, economic development work and events and programming. Bundle dues sponsorships and advertising options into an annual package.

**CURRENT PLATINUM-LEVEL MEMBERS:** 













Exclusive invitations to preview Chamber studies, information, and efforts before the broader membership is invited

Annual role on the Regional Leadership Conference Steering Committee

Path to Chamber Board of Trustees participation

Board of Trustees & Executive Committee dues & fees included (if applicable)

Path to membership of the Community Development Roundtable

Upgraded, premium hotel accommodations for Regional Leadership Conference or Study Missions (when applicable & based on availability)

Quarterly scheduled, one-on-one meetings with Chamber President & CEO

Access to VIP opportunities like private dinners with top-tier members, opportunities to meet event keynote speakers, etc.

Four complimentary passes to the Public Officials Reception held each

25 complimentary passes to Chamber networking events: Business After Hours, Toast of Seattle & Young Professionals Network

10 complimentary passes to Chamber speaker programs: Alaska Business Forum, Elevate NW Series, Industry Insights and Recalibrate.

Top billing and largest logo placement joining other high-profile businesses as a Leading Investor in the Seattle Metro Chamber

Featured on website home page as a "Leading Investor"

Amplification of your company's news on Chamber social media channels

Highlight your success in the Chamber Member News section

Promote your events on the Chamber's online Community Calendar

Sponsorship and advertising opportunities

Two annual uses of the Chamber's mailing list of all member companies

Chamber staff presence and ribbon cutting at a grand opening of a new business or location

18

PLATINUM







# Join the Seattle Metro Chamber

We'd love to hear from you.
To learn more, contact:
<a href="mailto:membership@seattlechamber.com">membership@seattlechamber.com</a>
(206) 389-7200







