



SPONSORSHIP OPPORTUNITIES



TABLE OF CONTENTS

Overview	2
Chamber Annual Meeting	3-4
Public Officials Reception	5-6
Regional Leadership Conference	7-8
Networking Events	9-10
Annual Networking Events	11-12
Membership Events	13-14
Speaker Events	15-16
International Leadership Mission	17-18
Intercity Study Mission	19-20
PNW Study Mission	21-22
Contact Information	23



OUR REACH

2,500
Member
Companies

All
Business
Sizes +
Industries

18,000
Event
attendees
per year

24,000
subscribers
to our
newsletters

Sponsorship with the Seattle Metropolitan Chamber of Commerce gives you the opportunity to showcase your brand to businesses from across the region while supporting the business community in accessing information they need to grow and thrive.

We will help you find the right sponsorship opportunity from the over 80 events each year.

Looking for additional advertising options?

Let us know - our team can assist you.

membership@seattlechamber.com



ANNUAL MEETING

1,000
Members

Annually,
Every Fall

\$2.5K-\$20K
Sponsorships
Available

The Chamber Annual Meeting highlights accomplishments of the past year, sets the stage for the upcoming year, and features a prominent leader.



**PRESENTING
SPONSOR
\$20,000
- EXCLUSIVE -**

FEATURED SPONSOR BENEFITS +

Two premier tables of 10
Seat at the head table
Remarks during the event
Table in the lobby
Opportunities to place
gifts on tables

**FEATURED
SPONSOR
\$6,000**

EVENT SPONSOR BENEFITS +

Premier table of 10
Prominent billing
Featured in social media

**EVENT
SPONSOR
\$4,000**

SUPPORTER BENEFITS +

10 Invitations to
VIP Reception

Logo recognition
in marketing & at event

**SUPPORTER
\$2,500**

Table of 10
Website & program
recognition

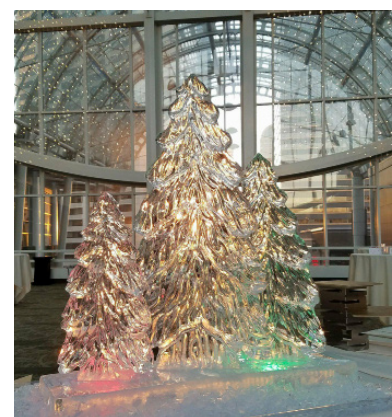
PUBLIC OFFICIALS RECEPTION

400+
Community
& Political
Leaders

Annually,
Every
December

\$2.5K-\$10K
Sponsorships
Available

Elected councilmembers, county executives, congressional delegates, senators, mayors, and business and civic leaders from across the region gather to celebrate the progress made over the past year at the Public Officials Reception.



**PRESENTING
SPONSOR
\$10,000
- EXCLUSIVE -**

EVENT SPONSOR BENEFITS +
Invitation to VIP-only networking event
Registrations for 10 for event & pre-reception
Remarks during the pre-reception
Table in the lobby
Top billing

**PRE-RECEPTION
SPONSOR
\$6,000
- EXCLUSIVE -**

EVENT SPONSOR BENEFITS +
Remarks during
the pre-reception
Table in the lobby
of pre-reception

**EVENT
SPONSOR
\$2,500**

Registrations for
2 for the pre-reception
& 6 for the main reception

Logo recognition
in marketing & at event

REGIONAL LEADERSHIP CONFERENCE

300
Members

Annually,
Every
October

\$3.5K-\$30K
Sponsorships
Available

Our region's top business, government, and community leaders dive deep into conversations and problem solving during the three-day Regional Leadership Conference. Topics cover developing innovative regional approaches to solving our toughest challenges and new economic development strategies that help our region grow.



**PRESENTING
SPONSOR
\$30,000
- EXCLUSIVE -**

DINNER SPONSOR BENEFITS +
Registration for 2
Invitation to VIP-only networking event
Opening and closing remarks

**DINNER
SPONSOR
\$12,000**

SESSION SPONSOR BENEFITS +
Registration for 1
Representative on
planning committee
Table to distribute materials

**SESSION
SPONSOR
\$6,000**

EVENT SPONSOR BENEFITS +
Remarks during the event

**LANYARD,
DIGITAL PROGRAM &
KEY CARD BRANDING
SPONSORSHIPS
\$2,000-\$5,000**

**EVENT
SPONSOR
\$3,500**

Logo recognition
in marketing & at event

NETWORKING EVENTS

20-200
Attendees

\$750-\$10K
Sponsorships
Available

Chamber networking events provide a range of opportunities to connect and enhance business relationships with other members.





PRESENTING SPONSOR \$10,000

(For 5 Events)

- EXCLUSIVE -

SERIES SPONSOR BENEFITS +
Opportunity to speak at event
Top billing in marketing

SERIES SPONSOR \$5,000

(For 5 Events)

EVENT SPONSOR BENEFITS +
Registration for 4
Opportunity to share materials
at the event
Prominent billing

HOST SPONSOR

Elevate your
brand visibility.
Let us know if you
want to host.

EVENT SPONSOR \$750

Registration for 2

Logo recognition
in marketing & at event

ANNUAL NETWORKING EVENTS

200-500
Attendees

\$750-
\$7,500
Sponsorships
Available

Chamber networking events provide a range of opportunities to connect and enhance business relationships with other members.





**ELECTED OFFICIALS
HAPPY HOUR**

**PRESENTING
SPONSOR
\$7,500**

- EXCLUSIVE -

SERIES SPONSOR BENEFITS +
Opportunity to speak at event
Top billing
Registration for 8

**FEATURED
SPONSOR
\$2,500**

EVENT SPONSOR BENEFITS +
Registration for 4
Opportunity to share materials
at the event
Prominent billing

**HOST
SPONSOR**

Elevate your
brand visibility.
Let us know if you
want to host.

**EVENT
SPONSOR
\$750**

Registration for 2

Logo recognition
in marketing & at event

MEMBERSHIP EVENTS

30-60
Attendees

\$3K
Sponsorship
Available

Chamber 101 is our quarterly orientation program for new members to connect and learn how more about how to utilize their benefits. Member Morning Meetup is a casual members only gathering that provides the opportunity to network with fellow members over a cup of morning brew.





**SERIES
SPONSOR
\$3,000**

(For 4 Events)

- EXCLUSIVE -

SERIES SPONSOR BENEFITS +

Opportunity to speak at event

Top billing in marketing

Attendees contact info

Opportunity to share materials
at the event

**HOST
SPONSOR**

Elevate your
brand visibility.
Let us know if you
want to host.

SPEAKER EVENTS

50-150
Attendees

\$750-\$10K
Sponsorships
Available

The Chamber hosts a range of speaker series to provide members with information on issues that impact their businesses and support their growth.





BUSINESS ISSUES FORUM



PRESENTING SPONSOR \$10,000

(For 4 Events)

- EXCLUSIVE -

SERIES SPONSOR BENEFITS +

Seat at the head table

Opportunity to speak at event

Top billing

SERIES SPONSOR \$5,000

(For 4 Events)

EVENT SPONSOR BENEFITS +

Registration for 2

Opportunity to share materials
at the event

Prominent billing

EVENT SPONSOR \$750

Logo recognition
in marketing & at event

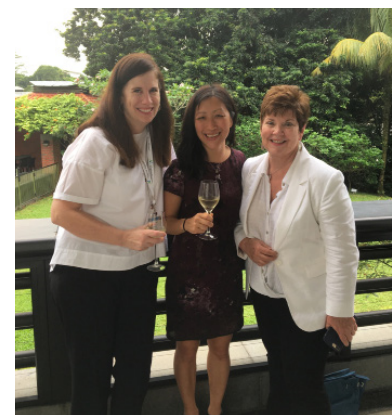
INTERNATIONAL STUDY MISSION

50
Regional
Leaders

Annually

\$3K-\$15K
Sponsorships
Available

The Chamber, in partnership with Greater Seattle Partners, leads a group of delegates from the Seattle metropolitan area to a key global region. The purpose of the trip is to foster stronger and deeper relationships and lasting connections with key leaders and businesses for the betterment of the Seattle regional economy.



**PRESENTING
SPONSOR
\$15,000
- EXCLUSIVE -**

SESSION SPONSOR BENEFITS +
Registration for 1
Representative on planning committee
Opening and closing remarks
Top billing

**SESSION
SPONSOR
\$5,000**

EVENT SPONSOR BENEFITS +
Introduction of session
Prominent billing

**EVENT
SPONSOR
\$3,000**

Logo recognition
in marketing & at event

INTERCITY STUDY MISSION

60-100
Regional
Leaders

Annually

\$3K-\$15K
Sponsorships
Available

The Chamber leads a group of government, business, and civic leaders to another North American city to learn more about our own region through the lens our destination offers, using these insights to develop innovative approaches to solving our toughest challenges. These intercity trips also offer delegates unique and concentrated opportunities to network with fellow participants.



**PRESENTING
SPONSOR
\$15,000
- EXCLUSIVE -**

SESSION SPONSOR BENEFITS +
Registration for 1
Representative on planning committee
Opening and closing remarks
Top billing

**SESSION
SPONSOR
\$5,000**

EVENT SPONSOR BENEFITS +
Introduction of session
Prominent billing

**EVENT
SPONSOR
\$3,000**

Logo recognition
in marketing & at event

PACIFIC NORTHWEST STUDY MISSION

40-60
Regional
Leaders

Annually

\$1.5K-\$7.5K
Sponsorships
Available

The Chamber hosts an annual trip for leaders to connect other parts of our region, exploring innovation and economic development. This trip explores the innovation and economic development across Washington state.



**PRESENTING
SPONSOR
\$7,500
- EXCLUSIVE -**

SESSION SPONSOR BENEFITS +
Registration for 2
Representative on planning committee
Opening and closing remarks
Top billing

**SESSION
SPONSOR
\$3,000**

EVENT SPONSOR BENEFITS +
Introduction of session
Prominent billing

**EVENT
SPONSOR
\$1,500**

Logo recognition
in marketing & at event



Showcase your company with the Seattle Metro Chamber

We'd love to hear from you.
To learn more, contact:
membership@seattlechamber.com
(206) 389-7200

