



# SEATTLE METRO CHAMBER MEMBERSHIP



# WHY JOIN?

Join 2,500 companies across the region, from your favorite neighborhood restaurant to brands known around the world, and be part of the Seattle Metropolitan Chamber of Commerce network.

Cement your leadership in a strong, regional business alliance

Gain VIP access to key decision makers

Increase profit margins by saving on HR, health, and retirement plans

Raise visibility of your brand among influential leaders

## OUR MEMBERS

**2,500**  
Member  
Companies

**80%**  
small to  
mid-size  
businesses


**60% in  
Seattle/  
40% outside  
Seattle**

## OUR MISSION

The Chamber is a business advocacy organization that helps our members thrive in an equitable and inclusive regional economy.

# TAILOR YOUR MEMBERSHIP

We work with you to find a membership package,  
B2B advertising opportunities, and  
exclusive event sponsorships that fit your needs.



Explore  
your  
goals

Work  
within your  
budget

Optimize  
your  
growth  
plan

Find your  
place among  
peers

Increase  
your brand  
visibility

Email [membership@seattlechamber.com](mailto:membership@seattlechamber.com) to connect with our team.

# HOW WE SUPPORT YOUR BUSINESS

## ADVOCACY

The Chamber works with members to make progress on the issues vital to an economically vibrant, globally competitive region. We are an advocate, a community partner, and a convener of broad-based coalitions supporting policies and wise investments in a dynamic, inclusive regional economy.

### OUR PRIORITIES:

Equitable Economic Recovery

Business Competitiveness

Transportation

Affordability

Public Safety

Homelessness

[See the Chamber's recent advocacy activity here.](#)

## ECONOMIC DEVELOPMENT

As the designated Associate Development Organization (ADO) for King County, our Business Retention and Expansion program is a free service that works with businesses to help them stay here and expand. Services include one-on-one consulting to assess what you need to succeed and grow.



Economic recovery initiative to grow scalable BIPOC-owned businesses.



Creates a framework for stronger partnerships, referral processes, and programs that focus on small business development across King County.



## PARTNERSHIPS & SERVICES



Business Health Trust (BHT) offers the high-quality health benefits workers expect, partnered with concierge level customer service and innovative cost-saving programs and services. With exclusive choices from major carriers, whether you have two employees or more than 100, BHT can help you create a benefits program that attracts talent and keeps your employees healthy and productive – at a budget you can afford. [Learn more.](#)



Save time and money with the essCert program by creating, submitting, and collecting electronic Certificates of Origin online.



Specialized IT consultancy and engineering services for small businesses.



Your membership entitles you to discounted pricing on event rental space at the Seattle Metro Chamber Microsoft Events Center.

## EVENTS



The Chamber offers a range of events to help you connect with other members of the business community to build relationships, learn from others and stay up to date on current issues and trends. [Check out our event calendar to see what's upcoming.](#)

MEMBERSHIP LEVEL:

## ENTREPRENEUR

Starts at \$500 per year

Entrepreneur memberships are tailored for small businesses (fewer than 25 employees) or nonprofit organizations looking to reduce business costs and promote business growth.

Make connections with businesses of all sizes and gain an advocate in your corner with a public affairs team that brings expertise at the city, county, state, and federal levels.

## GROWTH

Reduce costs - access to the Business Health Trust: health insurance, human resources & retirement plans

## CONNECTION

Membership access for all employees

Four free passes to Chamber networking events annually: Business After Hours, Toast of Seattle & Young Professionals Network

## VISIBILITY

Linked company listing on the Chamber's online Membership Directory

Highlight your success and announcements in the Member News section of the Chamber's website

Promote your events on the Community Calendar on the Chamber's website

Sponsorship and advertising opportunities

Yearly use of the Chamber's physical mailing list of all member companies



MEMBERSHIP LEVEL:

## CORPORATE

Starts at \$1,250 per year

Corporate memberships are tailored for businesses with a local presence that are looking for increased visibility in the B2B space. Access and use the Chamber's physical mailing list, promote your news and events on the Chamber website and use your free digital spotlight to drive traffic and boost brand awareness.



Reduce costs - access to the Business Health Trust: health insurance, human resources & retirement plans

Membership access for all employees

Eight free passes to Chamber networking events annually: Business After Hours, Toast of Seattle & Young Professionals Network

Free digital spotlight for one month on the Chamber's website

Linked company listing on the Chamber's online Membership Directory

Highlight your success and announcements in the Member News section of the Chamber's website

Promote your events on the Community Calendar on the Chamber's website

Sponsorship and advertising opportunities

Yearly use of the Chamber's physical mailing list of all member companies

Chamber staff presence and ribbon cutting at a grand opening of a new business or location





MEMBERSHIP LEVEL:

## EXECUTIVE

Starts at \$2,500 per year

Executive memberships are tailored for businesses that want to establish themselves as emerging leaders in the regional business community. This membership also increases access to our thought leadership programming with sought-after keynote speakers and instructors, and expands event passes and advertising benefits.

Reduce costs - access to the Business Health Trust: health insurance, human resources & retirement plans

Four free passes to Speaker Series programs annually

10 free passes to Chamber networking events annually: Business After Hours, Toast of Seattle & Young Professionals Network

Membership access for all employees

Recognition as a Leading Investor in the Seattle Metro Chamber on the website

Two free months of digital spotlights on the Chamber's website

Linked company listing on the Chamber's online Membership Directory

Highlight your success and announcements in the Member News section of the Chamber's website

Promote your events on the Community Calendar on the Chamber's website

Sponsorship and advertising opportunities

Two uses of the Chamber's physical mailing list of all member companies per year

Chamber staff presence and ribbon cutting at a grand opening of a new business or location



MEMBERSHIP LEVEL:

## SILVER

Starts at \$5,000 per year

Silver memberships are tailored for employers looking to champion businesses at city hall, in King County, Olympia and Washington, D.C., and deepen your connections among peers, C-suite executives, and elected officials.

Two free passes to the Public Officials Reception held each December

Five free passes to Speaker Series programs annually

12 free passes to Chamber networking events annually: Business After Hours, Toast of Seattle & Young Professionals Network

Membership access for all employees

Recognition as a Leading Investor in the Seattle Metro Chamber on the website

Free digital spotlights for two months on the Chamber's website

Linked company listing on the Chamber's online Membership Directory

Highlight your success and announcements in the Member News section of the Chamber's website

Promote your events on the Community Calendar on the Chamber's website

Sponsorship and advertising opportunities

Two uses of the Chamber's physical mailing list of all member companies per year

Chamber staff presence and ribbon cutting at a grand opening of a new business or location



MEMBERSHIP LEVEL:

## GOLD

\$10,000-25,000 per year

Gold membership opens the door for your business to become a regional pacesetter, ready to step into the spotlight as an organization that invests in the region and has access to influencing regional strategy in partnership with other decision makers. Gold members are well-known businesses in our region – legacy companies and newer companies.

A Gold membership unlocks the ability to bundle dues, sponsorships and advertising options in one annual payment.



Two free passes to the Public Officials Reception held each December

Six free passes annually to Speaker Series programs

15 free passes to Chamber networking events annually: Business After Hours, Toast of Seattle & Young Professionals Network

Membership access for all employees

Logo placement joining other high-profile businesses as a Leading Investor in the Seattle Metro Chamber on the website

Free digital spotlights for three months on the Chamber's website

Linked company listing on the Chamber's online Membership Directory

Highlight your success and announcements in the Member News section of the Chamber's website

Promote your events on the Community Calendar on the Chamber's website

Sponsorship and advertising opportunities

Two uses of the Chamber's physical mailing list of all member companies per year

Chamber staff presence and ribbon cutting at a grand opening of a new business or location



MEMBERSHIP LEVEL:

## EMERALD

Starts at \$25,000 per year

Emerald membership grants you exclusive access so you can build strategic relationships with state and local leaders and be a leading voice in our work to build a competitive and equitable regional economy. Bundle dues, sponsorships and advertising options in one easy annual payment.

CURRENT EMERALD-LEVEL MEMBERS:



## VIP BENEFITS

Exclusive invitations to preview Chamber studies, information and efforts before the broader membership is invited

Upgraded, premium hotel accommodations for Regional Leadership Conference or Study Missions (when applicable and based on availability)

## CONNECTION

Two scheduled, one-on-one meetings with the Chamber President & CEO

Access to VIP opportunities like private dinners with top-tier members, opportunities to meet event keynote speakers, etc.

20 free passes to Chamber networking events: Business After Hours, Toast of Seattle & Young Professionals Network

Eight free passes to Chamber speaker programs: Alaska Business Forum, Elevate NW Series, Industry Insights and Recalibrate.

Four free passes to the Public Officials Reception held each December

## VISIBILITY

Amplification of your company's news on Chamber social media channels

Logo placement joining other high-profile businesses as a Leading Investor in the Seattle Metro Chamber on the website

Highlight your success and announcements in the Member News section of the Chamber's website

Promote your events on the Community Calendar on the Chamber's website

Sponsorship and advertising opportunities

Two uses of the Chamber's physical mailing list of all member companies per year

Chamber staff presence and ribbon cutting at a grand opening of a new business or location



# EMERALD

MEMBERSHIP LEVEL:

## PLATINUM

Platinum members are building economic vitality in our region and are the trailblazers of their industries. Serve as a leader at the Chamber and help steer our advocacy efforts, economic development work and events and programming.

Bundle dues sponsorships and advertising options into an annual package.

CURRENT PLATINUM-LEVEL MEMBERS:



An Independent Licensee of the Blue Cross Blue Shield Association



## VIP BENEFITS

Exclusive invitations to preview Chamber studies, information, and efforts before the broader membership is invited

Annual role on the Regional Leadership Conference Steering Committee

Path to Chamber Board of Trustees participation

Board of Trustees & Executive Committee dues & fees included (if applicable)

Path to membership of the Community Development Roundtable

Upgraded, premium hotel accommodations for Regional Leadership Conference or Study Missions (when applicable & based on availability)

## CONNECTION

Quarterly scheduled, one-on-one meetings with Chamber President & CEO

Access to VIP opportunities like private dinners with top-tier members, opportunities to meet event keynote speakers, etc.

Four free passes to the Public Officials Reception held each December

25 free passes to Chamber networking events:  
Business After Hours, Toast of Seattle & Young Professionals Network

10 free passes to Chamber speaker programs:  
Alaska Business Forum, Elevate NW Series, Industry Insights and Recalibrate.

## VISIBILITY

Top billing and largest logo placement joining other high-profile businesses as a Leading Investor in the Seattle Metro Chamber

Featured on website home page as a "Leading Investor"

Amplification of your company's news on Chamber social media channels

Highlight your success in the Chamber Member News section

Promote your events on the Chamber's online Community Calendar

Sponsorship and advertising opportunities

Two annual uses of the Chamber's mailing list of all member companies

Chamber staff presence and ribbon cutting at a grand opening of a new business or location

# PLATINUM





# Join the Seattle Metro Chamber

We'd love to hear from you.  
To learn more, contact:  
[membership@seattlechamber.com](mailto:membership@seattlechamber.com)  
(206) 389-7200

