

Healthcare Industry Leadership Table Industry Champion Overview

What is the Healthcare Industry Leadership Table?

The Healthcare Industry Leadership Table (ILT) will be a forum for our region's diverse healthcare and medical organizations to come together to address what matters most to you, ensuring your industry continues to thrive. The Healthcare industry accounts for 10% percent of total jobs in King County, and adds \$28.4 million to Washington State's economy annually. The industry is a critical piece of our region's economic vitality, and the foundation of the region's community well-being. But, it is changing rapidly, and faced with some big challenges, including workforce shortages, employee recruitment and retention challenges, as well as issues like costs of care, the need to coordinate across sub-sectors, or integration with behavioral health, to name just a few. The ILT will serve three purposes:

- **To jointly create an agenda** that supports the stability and growth of the Healthcare industry in the Seattle-King County area.
- **To commit to coordinated action** and implementation of shared, high priority areas by public and private sector partners.
- **To create a forum** for the region's diverse healthcare industry for consistent, high quality connections, networking, information and idea sharing among each other.

The Seattle Region Partnership (SRP)¹, alongside partners from workforce and training partners, is excited to support and help facilitate the launch of the Healthcare ILT. The table will bring together healthcare and medical organizations from across King County and across sub-sectors, including hospitals, clinics, behavioral health, long-term care, home care and others, to identify shared opportunities for mutual growth and success. But it won't act alone; it will be supported by coordinated responses from the region's education, workforce training, economic development, and community organizations.

What is the distinct value of the Healthcare ILT?

Currently there is no single place for healthcare leaders to convene to discuss and determine shared priorities, and certainly not with the coordinated ear of workforce development, economic development, education and community partners. The distinct value of the ILT will therefore be its formation of a shared table where:

¹ SRP is a multi-sector initiative founded by the Seattle Metropolitan Chamber of Commerce, Seattle Foundation, City of Seattle, and King County. Established in 2016, SRP was created to streamline the way that business connects to the region's workforce, economic, and education systems, providing local residents access to middle-wage careers. SRP serves a critical function of ensuring our partners are connecting to a regional talent pipeline, while simultaneously working to create a coordinated, equitable, and responsive workforce system. For general information please visit our website: www.seattlechamber.com/srp

- The Healthcare industry can identify its workforce and other shared competitiveness needs
- The industry and public partners can jointly ensure equitable access and connection to healthcare employment by local residents
- Public and private partners can identify and leverage the resources needed to ensure the region's healthcare economy remains vital

Why serve as a Healthcare ILT Leader?

- **INVEST IN YOUR TALENT**—Reduce business costs and risks related to recruitment and retention
 - Create a stable pipeline of skilled workers
 - Have access and direct connection to training and education providers
 - Shape workforce development programs to support essential hiring
 - Fill vacant jobs with qualified, diverse, local workers
- **INVEST IN YOUR BUSINESS**— Ensure your organization gets what it needs to stabilize and grow
 - Provide recommendations to local government
 - Attend industry networking events
 - Lead and participate in executive roundtable events
 - Receive updates affecting issues for your industry
- **INVEST IN YOUR INDUSTRY**—Partner to make sure our region remains globally competitive
 - Identify and scale up industry best practices for strategies that matter most, like hiring and training, care coordination and quality care
 - Lead the way for our region's healthcare industry to stay in the lead nationally

What does the commitment look like?

SRP and public partners can act as the conveners and facilitators, and down the line as the backbone support for the ILT's efforts, but the ILT itself must be initiated and continually driven by the industry's leaders. Here's what is needed from you:

- Attend an Executive Briefing and Industry Champion Introduction Call (90 min in-person, plus 45 minutes via phone)
- Serve as a named Industry Champion by signing and sending the official ILT Launch invite to your peers, and co-host the event
- Executive-level commitment to attend 3-4 ILT partner meetings per year
- Co-lead efforts to engage and recruit additional healthcare industry leaders along the way
- Your organization's participation in committees or task teams (defined and prioritized by healthcare leaders in the ILT, primarily expected to be talent development focused, but that may include other priorities per the ILT's consensus)

- Provide coordinated feedback on healthcare-related career pathways and supportive skills program development to Seattle-King County education and training institutions
- Provide staff and financial resources to ILT's priority areas, such as supporting talent pipeline development activities, as needs are identified and agreed upon by ILT partners

Is there a financial ask?

There is no financial cost to participate in the table. However, the ILT may identify opportunities to contribute resources for future investment.

For additional information related to ILT please contact Rebecca Rottenstein, Employer Engagement Manager at SRP: r.rottenstein@seattlefoundation.org