

# Regional Leadership Conference 2018

## GROWING SMART, GROWING TOGETHER

Wed, Oct. 17 – Fri, Oct. 19 | Tulalip Resort Carino

### WEDNESDAY, OCTOBER 17

TIME	PROGRAM/LOCATION
3:30 p.m.	<b>CONFERENCE CHECK-IN BEGINS</b> <b>PRESENTING SPONSOR:</b> Amazon <b>AIRLINE SPONSOR:</b> Alaska Airlines <b>EMERGING LEADERS SPONSOR:</b> Accenture <b>GUIDEBOOK SPONSOR:</b> Comcast NBCUniversal <b>INTERACTIVE SPONSOR:</b> Port of Seattle <b>LANYARD SPONSOR:</b> Virginia Mason
4:30 p.m.	<b>OPENING RECEPTION</b> <b>SPONSOR:</b> BNSF Railway <i>Attendees can also use this time to complete their hotel check-in</i>
6:00 p.m.	<b>OPENING DINNER</b> <b>SPONSOR:</b> The Boeing Company
6:05 p.m.	<b>WELCOME REMARKS</b> MC: Hanson Hosein, <i>President</i> , HRH Media & <i>Director</i> , UW Communication Leadership
6:20 p.m.	<b>SEN. SCOTT WHITE REGIONAL LEADERSHIP AWARD</b> The Senator Scott White Regional Leadership Award honors individuals who build bridges between competing interests, demonstrate a willingness to take on big problems, and move policy issues from discussion to action. The award, first presented in 2012, recognizes the life and work of the late Senator Scott White, who exemplified a collaborative, servant leadership style.  <i>*Presented by: Marilyn Strickland, President &amp; CEO, Seattle Metropolitan Chamber of Commerce, 2017 Scott White Award Winner</i>
6:45 p.m.	<b>KEYNOTE</b> <i>*A Fireside Chat with David Zapolsky, Senior Vice President and General Counsel, Amazon</i>
7:35 p.m.	<b>NETWORK WITH FELLOW DELEGATES AT SUNCADIA'S FIFTY 6<sup>th</sup> LOUNGE</b>

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### THURSDAY, OCTOBER 18

TIME	PROGRAM/LOCATION
7:30 a.m.	<b>BREAKFAST</b> <b>SPONSOR:</b> Expedia Group
8:20 a.m.	<b>OPENING REMARKS</b> *MC: Hanson Hosein, <i>President</i> , HRH Media & <i>Director</i> , UW Communication Leadership  *Jaebadiah Gardner, <i>Founder &amp; CEO</i> , GardnerGlobal, Inc. *Bob Donegan, <i>President</i> , Ivar's
8:35 a.m.	<b>WHERE ARE WE NOW?</b> <b>SPONSOR:</b> Davis Wright Tremaine An overview of Seattle's peer regions and how their approach to growth affects their economic prosperity.  *John Wenstrup, <i>Senior Partner &amp; Managing Director, Seattle</i> , Boston Consulting Group
9:00 a.m.	<b>HOW OUR REGION STACKS UP GLOBALLY</b> <b>SPONSOR:</b> Alaska Airlines How does our region compare to other regions around the world? How is our region viewed, and how can we make the most of our opportunities and become more globally competitive?  *The Honorable Roberto Dondisch, <i>Consul General</i> , Consulate of Mexico *The Honorable Robert O' Driscoll, <i>Consul General</i> , Consulate of Ireland *Shaunta Hyde, <i>Managing Director, Community Relations</i> , Alaska Airlines ( <i>moderator</i> )
9:25 a.m.	<b>LESSONS ON SMART GROWTH</b> <b>SPONSOR:</b> CenturyLink Delegates from the Seattle Metro Chamber's international and national leadership missions discuss top learnings from Singapore and Denver on strategic growth, and how our region can benefit.  *Naria Santa Lucia, <i>Executive Director</i> , Washington State Opportunity Scholarship *Tony Williams, <i>Partner &amp; Chairman</i> , Washington 2 Advocates

Hanson Hosein, *President*, HRH Media & *Director*, UW Communication Leadership  
(*moderator*)

9:45 a.m. **LEARNING FROM OUR REGION**

**SPONSOR:** Kaiser Permanente

How can we learn from comparable cities in our own backyard to take on the challenge of affordable housing and mobility?

\*Gary Pooni, *President*, Brook Pooni Associates

10:10 a.m. **LOOKING FORWARD**

**SPONSOR:** Intellectual Ventures

An intimate conversation about how we can become more optimistic about opportunities and the importance of inclusion during this time of rapid growth.

\*Marilyn Strickland, *President & CEO*, Seattle Metropolitan Chamber of Commerce

\*Ana Mari Cauce, *President*, University of Washington

10:35 a.m. **PLENARY SESSION**

**SPONSOR:** Bank of America

In-room table discussions on what our region looks like in 2040.

11:15 a.m. **MORNING BREAK**

**SPONSOR:** Zillow

12:00 p.m. **KEYNOTE**

**SPONSOR:** Premera Blue Cross

The importance of managing through change knowing it will get you to a better future. How do we ensure that our region's advancement is inclusive and benefits all instead of few?

\*The Honorable Jenny Durkan, *Mayor*, City of Seattle

12:50 p.m. **SHARING PROSPERITY REGIONALLY**

**SPONSOR:** Microsoft Corporation

A discussion on our economic pipeline with a focus on how we share prosperity and opportunities throughout the region. Including discussion on the importance of cultivating a strong greater Seattle brand to attract new investment, encouraging economic growth outside of Seattle city limits.

\*The Honorable Cassie Franklin, *Mayor*, City of Everett

\*The Honorable Amy Walen, *Mayor*, City of Kirkland

\*Loren Cohen, *Managing Director*, McBride-Cohen Management Group, LLC

\*Brian McGowan, *CEO*, Greater Seattle Partners (*moderator*)

1:20 p.m. **HELPING OUR REGION SOAR**

**SPONSOR:** WSP USA

The importance of a world-class airport, and how embracing and preparing for growth can have a positive ripple effect on our community's economy.

\*The Honorable Dave Somers, *Executive*, Snohomish County

\*The Honorable Courtney Gregoire, *Commissioner*, Port of Seattle

\*Andrea Reay, *President & CEO*, Seattle Southside Chamber of Commerce

\*Jennifer Wieland, *Principal – Seattle Office*, Nelson Nygaard (*moderator*)

1:50 p.m. **THE LINK BETWEEN MOBILITY & HOUSING**

**SPONSOR:** BECU

The relationship between mobility and housing and how thinking about them together will maximize our investments into long-term, positive impact. Including discussion on the entire footprint of ST3 and how that relates to new housing, how communities will naturally form near transportation hubs, making transportation work for the people already in these areas, and what's planned after ST3.

\*The Honorable Dow Constantine, *Executive*, King County (*moderator*)

\*The Honorable Victoria Woodards, *Mayor*, City of Tacoma

\*Peter Rogoff, *CEO*, Sound Transit

\*Aaron Terrazas, *Senior Economist & Director of Economic Research*, Zillow Group

2:30 p.m. **CLOSING REMARKS**

\*MC: Hanson Hosein, *President*, HRH Media & *Director*, UW Communication Leadership

2:40 p.m. **AFTERNOON ICE CREAM BREAK**

2:45 p.m. **OFFICE HOURS**

**SPONSORS:** Vigor, Washington State University, Waste Management

*Optional: You're invited to have informal one-on-one conversations with select members of Chamber leadership and featured conference speakers. Concludes at 3:45 p.m.*

\*Frank Foti, *CEO*, Vigor

\*Brian McGowan, *CEO*, Greater Seattle Partners

\*Marilyn Strickland, *President & CEO*, Seattle Metropolitan Chamber of Commerce

5:00 p.m. **RECEPTION**

**SPONSORS:** Advanced Professionals Insurance, Business Health Trust

6:00 p.m. **BBQ DINNER PARTY**

**SPONSORS:** Puget Sound Energy, APCO Worldwide

*You're invited to join us for a casual BBQ dinner and networking opportunity outdoors at the Tulalip Hotel Oasis*

8:30 p.m. **NIGHTCAP: DRINKS + ENTERTAINMENT**

**SPONSOR:** Recology

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### FRIDAY, OCTOBER 19

TIME	PROGRAM/LOCATION
8:00 a.m.	<b>BREAKFAST</b> <b>SPONSOR:</b> University of Washington
9:00 a.m.	<b>OPENING REMARKS</b> *MC: Hanson Hosein, <i>President</i> , HRH Media & <i>Director</i> , UW Communication Leadership
9:10 a.m.	<b>LOCAL POLITICS</b> <b>SPONSOR:</b> CASE Rising political strategists will share their insights on the importance of the 2018 and 2019 elections and changing dynamics in the regional political landscape.  *Ben Anderstone, <i>Political Consultant</i> , Progressive Strategies Northwest *Christina Blocker, <i>Managing Partner</i> , Archway Consulting Group *Sera Day, <i>Partner</i> , C D Strategic *Marilyn Strickland, <i>President &amp; CEO</i> , Seattle Metro Chamber ( <i>moderator</i> )
9:40 a.m.	<b>BUSINESS AS A FORCE FOR GOOD</b> <b>SPONSOR:</b> Savers/Value Village Hear from local companies about how their sustained engagement in social good helps the broader community tackle difficult issues related to growth. Expectations are changing about business' role in the community, and it's time to look at the business of social good.  *Diana Birkett Rakow, <i>Vice President of External Relations</i> , Alaska Airlines *Frank Foti, <i>President &amp; CEO</i> , Vigor *Solynn McCurdy, <i>CEO</i> , Social Venture Partners ( <i>moderator</i> ) *Kim Sullivan, <i>Vice President &amp; Chief People Officer</i> , Kaiser Permanente
10:20 a.m.	<b>CLOSING REMARKS</b> *Hanson Hosein, <i>President</i> , HRH Media & <i>Director</i> , UW Communication Leadership *Marilyn Strickland, <i>President &amp; CEO</i> , Seattle Metropolitan Chamber of Commerce
10:30 a.m.	<b>ADJOURN</b> Drive safe!