

Elevate NW Conference 2019

Tentative Agenda	
Time/Location	Detail
12:45 PM Fisher Pavilion	Doors and Registration Open
1:05 PM Fisher Pavilion	Conference Welcome & Opening Remarks Marilyn Strickland , <i>President & CEO</i> , Seattle Metropolitan Chamber of Commerce
1:10 PM Fisher Pavilion	Presenting Sponsor Remarks & Keynote Introduction Melinda Hews , <i>Senior Director of Marketing, Sales & Business Development for Small Group, Individual, and Family</i> , Kaiser Permanente
1:15 PM Fisher Pavilion	Keynote Address Brian Canlis , <i>Owner</i> , Canlis
1:45 PM Fisher Pavilion	Audience Q&A with Brian Canlis
2:00 PM	Transition Break
2:15 PM – 3:15 PM Armory Lofts	<p>Breakout Session – Round 1 Attendees pick 1 of 3 to attend</p> <p>Session A: Financing 101: When, how, and where?</p> <ul style="list-style-type: none"> • Panelists to discuss when, how, and where to access money, and how to best navigate financing options. • Panelists: <ul style="list-style-type: none"> ○ Cathy Griffith, Lender Relations Specialist, U.S. Small Business Administration ○ Amelia Marckworth, Assistant Director of Innovation and Entrepreneurship Center, Seattle University ○ Sunil Nair, Senior Vice President/Chief Credit Officer, Business Impact NW ○ Kerin Patel, Vice President/Commercial Relationship Manager, Columbia Bank <p>Session B: Smart Business Growth</p> <ul style="list-style-type: none"> • Panelists to discuss how to get SMBs on track for growth and take calculated risks in order to do so. • Panelists: <ul style="list-style-type: none"> ○ Ashton Allison, Director of Business Expansion and Retention, REACH

	<ul style="list-style-type: none"> ○ Monica Dimas, Chef & Owner, Milkwood & Co. ○ Sue Sanford, CEO and Co-Founder, Upstart Group ○ Nickole Sanner, Senior Vice President and Managing Director U.S., SAP Concur <p>Session C: Creating a People-Centric Workplace</p> <ul style="list-style-type: none"> ● Panelists to discuss strategies and tools to improve employee morale and retention. ● Panelists: <ul style="list-style-type: none"> ○ Tina Janni, Organizational Development Consultant, Archbright ○ Stacy Klimek, Vice President of People, Payscale ○ Brook Nelson, Project Manager – Global Workplace Strategies, OAC Services ○ Kim Sullivan, Vice President and Chief People Officer, Kaiser Permanente
3:15 PM–3:30 PM Armory Lofts	Breakout Session Round 1 ends; 15-minute break for coffee, tea, water, snacks
3:30 PM Armory Lofts	Breakout Session Round 2 begins
4:30 PM	Breakout Session Round 2 ends; transition to after-party
4:30 PM Armory Atrium	<p>After-Party/Reception</p> <ul style="list-style-type: none"> ● Bar ● Buffet ● Games ● Music ● Sponsor/partner booths
6:00 p.m. Armory Atrium	Event Ends