



Dear Seattle Delegation Representatives,

On behalf of the Seattle Metropolitan Chamber of Commerce, I strongly urge you to support SB 6027 – and increase funds for the Motion Picture Competitiveness Program.

The Seattle Metropolitan Chamber of Commerce is the largest business association in the Puget Sound region, representing over 2,200 small, medium and large businesses across every industry sector. Many of our members are part of the industry in direct and indirect ways and overall an increase to the incentive program bolsters our local economy significantly.

Since the launch of the Motion Picture Competitiveness Program in 2007, it has brought in \$96.3 million dollars, spent directly into our statewide economy. Even more significantly it has created over 14,000 jobs for Washington workers. The incentive program is helping to train and educate individuals in lucrative and marketable fields, which will benefit not only the individual but also attract new employers from this industry.

Film production and the incentives that drive it help to create a robust and diverse economy, and as an organization of employers who are invested in the Puget Sound region's growth and success, we see the importance of expanding this program and helping Washington's film production industry grow. From lumberyards to catering and from retail shops to rental cars, motion picture productions spend money directly with a diversity of businesses in every sector of our local economy. For every dollar invested in film, there are ten dollars of economic boost for our communities, this high return on investment is a signal that increased funds would not be ill spent.

Our innovative economy depends on our ability to attract and retain talented professionals across all industries, and this includes local film and production. Washington's most successful corporations, including Amazon, Alaska Airlines, Microsoft and REI, depend on these creative professionals to help them tell their story and to build their business. Small businesses and subcontractors also benefit from a vibrant film and production community, which leads to the better availability of talented film, marketing and advertising professionals.

Seattle is a vibrant, breathtaking, and growing city – the film and production industry is a natural to incentivize, expand and foster. Our innovative economy, incredible sense of community, and astounding growth can all be bolstered and communicated through an increase in film production.

Please support SB 6027, legislation to increase the fund for the Motion Picture Competitiveness Program.

Sincerely,

Maud Daudon,
President & CEO