



**TOURISM,  
HOSPITALITY +  
ENTERTAINMENT  
SECTORS**

# Tourism, Hospitality, Entertainment + the Chamber



The **SEATTLE METROPOLITAN CHAMBER OF COMMERCE** works to support specific industry clusters in our region as key building blocks of the economy. We recognize the unique needs and issues faced by distinct industries, and we work with our member companies to provide events and advocacy that serves them best. In addition to all the visibility, cost-saving and access benefits of membership, the Chamber engages with **TOURISM, HOSPITALITY + ENTERTAINMENT** industries in a number of ways.

## Relevant Events + Programs

- 2014 Regional Leadership Conference focused on branding our region globally
- Annual Restaurant After Hours Event
- Ongoing “Toast of Seattle” and “Business After Hours” networking events at local hotels and restaurants
- 2014 NW Washington Study Mission featured programming on tourism and the Canadian border
- 2013 Economic Tonic: Tourism, Restaurants, Hospitality and Music: Growing the Northwest’s most vital industries
- 2013 Executive Speaker Series: Outdoor Recreation
- 2013 Executive Speaker Series: Dick’s, Ray’s and Skillet discuss their recipes for success

## Relevant Policy Efforts

- Key partner of the Global Cities Initiative focused on branding our region globally
- Supported expansion of the WA State Convention Center accommodating larger events
- Participant in the Downtown Seattle Association coalition to address downtown public safety and homelessness that impact tourists and shoppers
- Working with the City of Seattle to streamline permitting processes for hotels and restaurants
- Supported creation of the Seattle Tourism Improvement Area, which raises revenue for the tourism industry to market Seattle
- Negotiated major improvements to legislation that increased the minimum wage in Seattle, including a phase-in schedule that takes business size and health care benefits into account
- Support redevelopment of downtown waterfront
- Successfully advocated repeal of the state’s Opportunity to Dance Tax
- Supporting efforts to better align King County Metro and Sound Transit operations, including initiatives to make transit use simpler

- Supported designation of the Mountains to Sound Greenway as a national heritage area
- Worked to lessen impact of mandatory sick leave legislation and substantially reduce impact of criminal background legislation

## Examples of Chamber members in this sector

- 5th Avenue Theater
- Argosy Cruises & Tillicum Village
- Chambers Bay Golf Course
- Friends of Waterfront Seattle
- Holland America Line, Inc.
- Hyatt Place Seattle Downtown
- Pacific Science Center
- Ride the Ducks of Seattle
- Seafair
- Seattle Art Museum
- Sheraton Seattle Hotel
- Silver Cloud Hotels
- Tulalip Resort Casino
- Wing Luke Museum of the Asian Pacific American Experience
- Woodland Park Zoo

**Ready to learn more about Chamber membership?** Contact the Chamber’s Business Development + Outreach team today!

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