



INFORMATION
TECHNOLOGY
SECTOR



Interactive Media, IT, Clean Tech + the Chamber



The **SEATTLE METRO CHAMBER OF COMMERCE** works to support specific industry clusters in our region as key building blocks of the economy. We recognize the unique needs and issues faced by distinct industries, and we work with our member companies to provide events and advocacy that serves them best. In addition to all the visibility, cost-saving and access benefits of membership, the Chamber engages with **INTERACTIVE MEDIA, IT + CLEAN TECH** industries in a number of ways.

Relevant Events + Programs

- 2015 Executive Speaker Series: Big Data
- 2014 Executive Speaker Series: Video Game Industry, featured Big Fish Games, Microsoft, and Undead Labs
- 2014 Intercity Study Mission to NYC explored the rise of new technology companies following the financial crisis
- 2014 Annual Meeting featured Microsoft CEO Satya Nadella and focused on technology as a driver of regional growth and competitiveness
- IN-NW: Social Media Conference and series (ongoing)
- 2013 and 2014 Regional Leadership Conferences focused on providing for a more competitive environment for technology companies in the Seattle metropolitan region

Relevant Policy Efforts

- Advocating reinstatement of R&D tax credits at the state and federal levels
- Maud Daudon, Chamber President & CEO, chairs the Washington Student Achievement Council, which is working to align our state's education system with the needs of high demand employers
- Wrote a letter in support of federal funding for a new STEM Education Innovation Alliance
- Strong supporter of increased federal funding for R&D
- Leading Global Cities Initiative to increase the capacity of our region's higher education system to deliver more STEM degrees
- Advocacy at the state level to increase funding for and access to STEM degrees
- Advocated for comprehensive immigration reform so that employers in the Puget Sound region and around the state can hire to keep up with demand

Examples of Chamber members in this sector

- Microsoft Corporation
- Adobe Systems Inc.
- CenturyLink
- Concur Technologies
- Cray Inc.
- Expedia
- F5 Networks Inc.
- Filter, LLC
- Google
- IBM
- Intellectual Ventures
- Tableau Software

Ready to learn more about Chamber membership? Contact the Chamber's Business Development + Outreach team today!

PHONE: (206) 389-7210 | **EMAIL:** membership@seattlechamber.com | **WEB:** seattlechamber.com/membership