



RETAIL + CONSUMER GOODS SECTORS



Photo credit: Starbucks Coffee Company

Retail, Consumer Goods + the Chamber

The **SEATTLE METROPOLITAN CHAMBER OF COMMERCE** works to support specific industry clusters in our region as key building blocks of the economy. We recognize the unique needs and issues faced by distinct industries, and we work with our member companies to provide events and advocacy that serves them best. In addition to all the visibility, cost-saving and access benefits of membership, the Chamber engages in the **RETAIL + CONSUMER GOODS** industries in a number of ways.



Relevant Events + Programs

- 2014 International Leadership Mission to Vietnam, home of several apparel suppliers to Washington state retailers
- 2014 Retail Sector Luncheon with City Council President Sally Clark
- 2014 Executive Speaker Series: Retail, featured companies like Starbucks, Brooks, REI and Filson
- 2013 Executive Speakers Series: Outdoor Recreation: The Economics of Having Fun featured REI, Redington, Cascade Designs, EverGreen Escapes, ExOfficio
- 2013 InterCity Study Mission to Los Angeles included a visit to American Apparel facility
- Retail Sustainability Seminar

Relevant Policy Efforts

- Created a Puget Sound Retail & Consumer Goods Cluster Group that will work collectively to promote and support the growth of this industry
- Participant in the Downtown Seattle Association coalition to bring awareness and solutions to the downtown public safety and homelessness issues that impact tourists and shoppers
- Negotiated major improvements to legislation that increased the minimum wage in Seattle, including a phase-in schedule that takes business size and health care benefits into account
- Led a business coalition to roll back Seattle's adverse decisions on affiliate transactions
- Successfully advocated U.S. Senate approval of Marketplace Fairness Act
- Opposed a 20-cent shopping bag fee that voters repealed

- Worked to lessen impact of the City of Seattle's mandatory sick leave and criminal background check ordinances
- Steadfastly supported federal policies that increase the competitiveness of U.S. goods abroad and improve trade flows into our state, where 40 percent of jobs are tied to international trade

Examples of Chamber members in this sector

- Ben Bridge Jeweler
- Costco Wholesale
- DRY Soda Company
- Nordstrom
- Oberto Sausage Company
- Recreational Equipment, Inc.
- Snoqualmie Ice Cream
- Starbucks Coffee Company
- Talking Rain
- Tommy Bahama
- Top Pot Doughnuts

Ready to learn more about Chamber membership? Contact the Chamber's Business Development + Outreach team today!

PHONE: (206) 389-7210 | **EMAIL:** membership@seattlechamber.com | **WEB:** seattlechamber.com/membership