

Greater Seattle International Leadership Mission to Guadalajara and Mexico City

May 15-19, 2017

INTERNAL DRAFT AGENDA – CONFIDENTIAL

For most up-to-date version, please contact Harry Cheema at harryc@seattlechamber.com

Saturday, May 13, 2017 (SEATTLE)

OPTIONAL EARLY TRAVEL DAY TO GUADALAJARA

(HOTEL NIGHT NOT INCLUDED IN REGISTRATION COSTS – PLEASE CONTACT HARRY CHEEMA FOR MORE INFO)

Sunday, May 14 (SEATTLE)

OPTIONAL DAY FOR CULTURAL IMMERSION

(NOT INCLUDED IN REGISTRATION COSTS – PLEASE CONTACT HARRY CHEEMA FOR MORE INFO)

OR

TRAVEL DAY TO GUADALAJARA

8:00am CHECK-IN opens, Sea-Tac International Airport

10:03am DEPART Sea-Tac International Airport via

Alaska Airlines flight 516 SEA to SJC

Alaska Airlines flight 234 SJC to GDL

6:55pm ARRIVE GDL

8:00pm DEPART airport, transfer to hotel

9:00pm ARRIVE at the hotel, check-in

The Westin Guadalajara

Av de Las Rosas 2911, Verde Valle

44530 Guadalajara, Jal., Mexico

Monday, May 15 (Guadalajara)

BREAKFAST on your own at the hotel

900am – 130pm Climate Change and Innovation Summit

Location: MIND - México Innovación y Diseño

10:00am The role of government in developing the innovation ecosystem for a growing regional economy
Mr. Jaime Reyes, Minister of Innovation, Science and Technology, City of Guadalajara

11:20am Solutions for climate change through innovative technologies
Mr. Paul Rosado, CAREINTRA and Prenergy Group
Mr. Sergio Alcalde Degado, Fortius
Roberto Dondisch, Mexican Consul General

12:25pm Panel on Smart Cities, Smarter Energy
Mr. Eugenio Godard, Director of the IBM Technological Campus in Guadalajara

Organized by:



- 130 – 330pm Lunch**
Location: MIND - México Innovación y Diseño
- 330 - 425pm Travel time**
- 430 – 600pm Focus on Equality – Women in the workforce, Women in the economy**
Ms. Dina Grijalva Varillas, Global Logistics Program & GP Executive, IBM
Ms. Beatriz Gomez, Director General, Export All
Ms. Blanco Moreno, QA Engineer, Oracle
Location: Cuartel Creativo
- 630 – 930pm Reception and Welcome Dinner**
Location: Cuartel Creativo
- 9:45pm Bus departs for hotel**

Tuesday, May 16 (Guadalajara)

BREAKFAST on your own at the hotel

- 815am Depart hotel**
- 900 – 1030am Creating a livable and thriving city for business and talent**
Mr. Enrique Alfaro, Mayor, City of Guadalajara
Location: City Hall
- 1030 – 1100am Travel time**
- 1115 – 1230pm Talent recruitment, skills development and retaining; hiring home grown talent in Guadalajara**
Vidal Gonzalez, co-Founder and General Manager, Wizeline
Jesse Torrence, CEO, StartUP GDL
Eduardo Chávez, General Manager, Jalisco Institute of Information Technology (IJALTI)
Location: StartUP GDL HQ
- 1230 – 115pm Travel time**
- 115 - 315pm Lunch program: Why is Guadalajara the “Silicon Valley of Latin America?”**
Andy Kieffer, Founder, Agave Lab Ventures
Location: Agave Lab Ventures
- 330 – 400pm Travel time**
- 415 – 500pm Foreign companies that have moved to GDL for talent – why does it work for them? What are they looking for?**
Mr. Adalberto Flores, CEO, Kueski
Location: Kueski HQ
- 500 – 530pm Travel time**
- 530 – 615pm Visit to Oracle Mexico Development Center**
Mr. Erik Peterson, General Manager, Oracle
Location: Oracle HQ
- 615 – 645pm Travel time**

Organized by:



700 – 830pm Business Networking Reception with AmCham Guadalajara and other business sector associations

Location: World Trade Center Terrace

***Delegation can walk back to the hotel whenever they please**

Wednesday, May 17 (Guadalajara)

BREAKFAST on your own at the hotel

800 – 900am Check out of hotel and travel time

900 – 1030am Narrowing the Digital Divide through Social Innovation and Training

What are companies doing to help ensure that everyone can access technology; Microsoft and their role in with technology access

Location: CANIETI Social Innovation Center in Guadalajara

1100 - 1200pm Travel time

1200 – 100pm Education and the Economy

Isabel Valdez, Director, Office of Institutional Relations, ITESO (Western Institute of Technology and Higher Education)

Tecnológico de Monterrey

Location: Casa ITESO Clavigero

100 – 300pm Lunch and explore downtown on own

3:15pm Bus departs for Airport (leaves from Casa ITESO Clavigero)

4:58pm DEPART Guadalajara for Mexico City

AeroMexico flight 229

7:00pm Depart airport, transfer to hotel

8:00pm Arrive at the hotel, check-in

Sheraton Mexico City Maria Isabel Hotel

Paseo de la Reforma 325, Cuauhtémoc

06500 Ciudad de México, CDMX, Mexico

Thursday, May 18 (Mexico City)

BREAKFAST on your own at hotel

730 – 900am Country Overview from the US Embassy

Isabella Cascarano, Deputy Senior Commercial Officer, US Ambassador to Mexico

Dale Wright, Principal Commercial Officer, US Ambassador to Mexico

Location: Sheraton Maria Isabel Hotel

900 – 1000am Travel time

1000 – 1130am Mexico – Beyond the Maquiladoras; the role of the federal government in growing the country's economy

Ambassador Mario Chacón, Head of the Global Business Promotion Unit (ProMéxico)

Organized by:



Ambassador Ulises Canchola, Director General for Bilateral Economic Relations (Mexican Ministry of Foreign Affairs) (Note, the equivalent of Director General in the U.S. is Assistant Secretary of State)*

Location: Ministry of Foreign Affairs

1130 – 100pm Partnerships on Climate Change; how the public and private sector are working together to find solutions; “Mission Innovation

Dr. Rodolfo Lacy, Undersecretary for Environmental Policy and Planning

Location: Ministry of Foreign Affairs

100 – 200pm Travel time

215 – 400pm Lunch program: NAFTA – challenges and opportunities for both US and Mexican businesses

Dr. Luis De la Calle, former Undersecretary of International Business Negotiations at the Ministry of Economy in Mexico; lead negotiator for Mexico’s bilateral trade agreements and regional multilateral negotiations in the World Trade Organization; former Minister of Trade Issues at the Mexican Embassy in Washington, DC.

Location: Instituto Matias Romero

430 – 515pm Travel time

530 – 630pm The Mexican Entrepreneur; looking at how the public institution creates an entrepreneur

Guadalupe Itzel villa Salinas, Director General, entrepreneurship program, INADEM (National Institute of Entrepreneurship)

Location: Ministry of Economy

630 – 730pm Travel time

730 – 1030pm Reception and Closing Dinner

Location: CondesaDF

Friday, May 19 (Mexico City)

800 – 930am Minister of Foreign Affairs and Governor Jay Inslee Discussion

Location: Sheraton Maria Isabel Hotel

930 – 1030am Travel time

1100 – 1230pm Economic Development Challenges for Mexico City

Dr. Salomón Chertorivski, Secretary of Economic Development, City of Mexico City

Location: The Bankers Club

1230 – 100pm Travel time

130 – 330pm Lunch Program: Why greater Seattle for investment? What can our region do better with attracting investments from Mexico?

Mr. Pablo Chico, Grupo ASUR, Carrix Enterprise and SSA Marine

Location: The DownTown Hotel

Conclude with Group Discussion on ILM

ILM Program ENDS

Organized by:



Saturday, May 20 2016 (Mexico City)

- 9:00am** **DEPART** for Seattle or other location
- 11:00am** **DEPART** Mexico City for Guadalajara
AeroMexico flight 108
- 2:25pm** **DEPART** Guadalajara for Seattle
Alaska Airlines flight 516 SEA to SJC
Alaska Airlines flight 234 SJC to GDL

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