



## 2009 Inter-City Study Mission *Montréal, Québec, Canada*

Wednesday, May 27 – Friday, May 29, 2009

### Agenda

Wednesday, May 27

**8:00 am** DEPART Seattle  
Air Canada, Flight 540

**3:32 pm** ARRIVE Toronto

**5:00 pm** DEPART Toronto  
Air Canada, Flight 420

**6:15 pm** ARRIVE Montréal

**7:00 pm** Buses arrive at hotel

**Fairmont, Queen Elizabeth**  
900 Rene Levesque Boulevard West  
Montréal, Québec H3B 4A5  
514.861.3511

Located at the heart of downtown, and connected to the subway, our hotel is situated within easy walking and driving distance of all of our programs.

**7:30 pm** **Opening Night Reception**  
**Sponsored by the Canadian Consulate General of Seattle**  
Le Montréalais II (in the hotel, on mezzanine floor)

**Welcoming Remarks**

*Hon. Lee McClenny, US Consul General, Montréal*

*Hon. Peter Lloyd, Canadian Consul General, Seattle*

US Consul General McClenny, a University of Washington graduate who was recently appointed to his post by the Obama administration, will welcome the delegation and give his unique perspective as the top American official in Montréal. Seattle-based Canadian Consul General Peter Lloyd will also provide remarks and welcome the delegation to Canada.

Thursday, May 28

- 7:15 am**      **Breakfast Buffet Opens**  
Fairmont Queen Elizabeth, Hochelaga III, Convention Floor
- 7:30 am**      **Fueling a Job Growing Economy**  
**Sponsored by Microsoft**  
*André Gamache, President and CEO, Montréal International*
- Canada's economy is in better shape than most (low deficit, and no subprime or home equity loan problems), but it is still feeling the effects of the global recession. Montréal is doing everything it can to emerge from the downturn even stronger, and it's already well positioned. It has the lowest effective tax rate for non-manufacturing companies in North America, and its corporate tax system is designed to promote business growth and investment, particularly in R&D. Montréal also grows its own talent through low college tuition and embraces skilled foreign workers. In fact, it guarantees that researchers and experts who wish to immigrate will receive their visa within two weeks (*free of charge*) and they will pay no income tax for five years. Its policies are working—last year, Montréal was fourth highest in employment growth in North America.
- 8:15 am**      **Urban Density Complimented by Good Design and Abundant Transit**  
**Sponsored by McKinstry**  
*Guide: Hon. Helen Fotopulos, Mayor, Plateau Mont-Royal Borough*  
*Guide: Hon. Michel Labrecque, City Councilmember, Plateau Mont-Royal Borough*
- Montréal is renowned for its blend of classic architecture with modern design, and it has managed to create a very dense city without large high rises or buildings that compromise local character. This density has paid off in spades—a majority of city dwellers do not own cars. Instead, most walk, bike or use transit. We'll take a walking tour of the Plateau-Mont Royal neighborhood, a hip bohemian part of town and an excellent example of this type of density.
- 9:00 am**      Bus departs for Montréal Police Headquarters  
1441 Rue Saint-Urbain  
Montréal, Québec H2X 2M6  
514.280.2121
- 9:15 am**      **Preventing Youth Violence and Reducing Street Gang Crime**  
**Sponsored by Puget Sound Energy**  
*Yvan Delorme, Chief of Police, City of Montréal*  
*Tony Iannatuonni, Commandant, Youth Prevention Crime Unit, Montréal Police*  
*Natalia Shuster, Commandant, Éclipse Unit, Montréal Police*
- Although Montréal and Seattle are very safe with record low crime rates, both cities recognize that too many kids are falling victim to the allure of gangs and street violence. In the last two years, Montréal has stepped up its funding, added more front-line officers and created the ÉCLIPSE special gang unit. As a result of these actions and other innovative policing and community outreach programs, Montréal has reduced homicides related to street gangs by 43% and attempted gang murders by 22%. Given the recent string of tragic shootings in Seattle, this topic is more important than ever for our region.
- 10:00 am**      Buses depart for Place De La Dauversière  
275, Rue Notre-Dame Est  
Montréal, Québec H2Y 1C6

**10:15 am**

**Cutting Edge Transportation and the Environment**

**Sponsored by McKinstry**

*Hon. André Lavallée, Executive Committee Member, City of Montréal  
Renaud Cloutier, VP Business Development, TM4 of Hydro Québec*

Montréal has one of the most ambitious climate action plans in North America and is working to reduce its carbon footprint through innovative transportation. We'll see a demonstration of North America's first self-serve bicycle rental system—the high-tech and vandalism-resistant 'Bixi' bike from Paris. It recently won the gold medal in Energy and Sustainability at this year's Edison Awards. We'll also get a sneak peek at the new 'TM4' electric motor and drive train for a brand new electric car demonstration program that will debut this year.

**11:00 am**

**Reception**

Hôtel de Ville (City Hall), Grand Hall  
275, Rue Notre-Dame Est  
Montréal, Québec H2Y 1C6  
514.872.3101

**Welcoming Remarks**

*Hon. Gérald Tremblay, Mayor, City of Montréal*

The Honorable Gérald Tremblay, Mayor of Montréal since 2001, will welcome our delegation to his fair city and host a reception at City Hall.

**12:15 pm**

**Lunch**

Dai Baffoni Trattoria  
6859 Boulevard St. Laurent  
Montréal, Québec H2S 3C9  
514.270.3715

**Multiculturalism and the 'Super Creative' City**

**Sponsored by Regence BlueShield**

*Iris Almeida-Côté, Councilmember, Intercultural Council of Montréal*

In a recent study, urban economist Richard Florida said Montréal stands out as a 'super-creative' city. He cites Montréal's cosmopolitan culture and low barriers of entry as urban assets that attract creative minds from around the world. Montréal is the largest French-speaking city after Paris, but it is also home to a large English-speaking population and another 117 ethnic communities speaking 80 different languages. Although language and cultural differences have sometimes been a source of tension in the past, Montréal has done an incredible job cultivating its international reputation for cultural development, celebration and opportunity. We'll learn how embracing diversity can translate into a healthier community and economy for everyone.

**1:30 pm**

Bus departs for Ubisoft  
5505 St. Laurent Boulevard, Salle Piedmont, 3<sup>rd</sup> Floor  
Montréal, Québec, H2T 1S6

- 2:00 pm**      **The Convergence of Creative Industries**  
**Sponsored by enterpriseSeattle**  
*MODERATOR: James Keblas, Director, City of Seattle Office of Film and Music*  
*Yannis Mallat, President, Ubisoft*  
*Yves Desjardins-Siciliano, General Festival Director, Just for Laughs*  
*Simon Brault, Chairman, Culture Montréal (invited)*
- Montréal has looked to its own resources to create a distinctive accent on everything from digital media, to TV production, music, comedy, fashion, and even the circus arts. In addition to being the hub of some of the hottest companies in the world, the city offers hundreds of free concerts and festivals throughout the year that spotlight the many creative industries. We'll learn how these industries interact and share talent, and how this expression of cultural vitality is more than just an embellishment—it is a cornerstone of the regional economy.
- 3:00 pm**      Buses depart for hotel
- 3:30 pm**      Free time
- 5:00 pm**      Buses depart for dinner in Vieux (old) Montréal
- 5:30 pm**      **Dinner at Auberge Le Saint-Gabriel**  
**Sponsored by the Boeing Company**  
426 rue St. Gabriel  
Montréal, Québec H2Y 2Z9  
514.878.3561
- 7:30 pm**      Walk to Cirque du Soleil  
The Grand Chapiteau (Big Top)  
145 rue De La Commune Est  
Montréal, Québec H2Y 1J1  
1.866.624.7783
- 8:00 pm**      **Cirque du Soleil Performance**  
Cirque du Soleil has been a great economic boon to King County over the last few years and it will be returning to Marymoor Park in 2010. Since the partnership began, Cirque has brought in more than \$1.2 million dollars in non-tax revenue that supports local businesses and helps to keep King County Parks open to the public. In addition, Cirque's Marymoor Park show, which has uniformly sold out, has been one of their highest grossing sites on their West Coast tour.

Friday, May 29

**7:30 am**      **Breakfast Buffet Opens**  
Fairmont Queen Elizabeth, Hochelaga III, Convention Floor

**7:45 am**      **Life Sciences and Global Health: Two Emerging Economic Sectors  
Sponsored by Vulcan**  
*Dr. Timothy Brewer, Director, McGill University Global Health Programs*  
*Michele Savoie, General Manager, Montréal Invivo*

The Montréal area is home to over 500 private companies and 100 research agencies in the life sciences industry, making it one of North America's major hubs for biotechnology and medical research. In addition to the many scientific campuses, area companies benefit from a formal cluster organization, Montréal InVivo, which advocates on the industry's behalf. Local research institutes and universities (like top-ranked McGill) are also using Gates Foundation grants to build capacity for global health research in places like sub-Saharan Africa. We'll learn how Montréal's strategy of collaboration has enabled the region to become a key member of the life sciences community, and how Canada is positioning itself as a leading partner in the burgeoning Global Health sector.

**8:30 am**      Buses depart for McGill University Health Centre

**9:00 am**      **Healthcare in Canada: What Is It Really Like?**  
Debate: Do Canadians have access to better care than Americans?  
*No: Patricia Lynch, VP State Relations, Kaiser Permanente, USA*  
*Yes: Dr. Maurice McGregor, McGill University Health Centre, Canada*

*Dr. Arthur Porter, Director General and CEO, McGill University Health Centre*

There are many preconceptions about the Canadian healthcare system. Is it 'socialized' medicine? Are there long waits? Does it create a heavy tax burden? Is the quality adequate and is there access to cutting edge research? As the call for broad health care reform in America grows louder, it is important to get these questions answered. We'll hear firsthand the perceived costs and benefits from key players in the Canadian healthcare system.

**9:45 am**      Buses depart for Aerospace Industry Tours

**10:30 am**      **Aerospace Industry Tours**

Group 1: Bombardier jet assembly plant  
400 Côte-Vertu Road West  
Dorval, Québec H4S 1Y9  
514.855.7989

Group 2: CAE Inc., flight simulator assembly plant  
8585 Chemin de la Côte-de-Liesse  
Saint-Laurent, Québec H4T 1G5  
514.341.6780

Group 3: Esterline, CMC, cockpit assembly plant  
600 Boulevard Dr-Frederik-Philips  
Saint-Laurent, Québec H4M 2S9  
514.748.3148

**11:30 am**

**Retaining and Growing a Thriving Aerospace Sector**

**Sponsored by the Fearey Group**

*Hélène V. Gagnon, VP, Public Affairs and Communications, Bombardier  
Suzanne Benoît, CEO, Aéro Montréal*

The aerospace cluster in Montréal is one of the largest in the world. In fact, Montréal, Seattle and Toulouse are the only three cities on Earth where major jetliners can be built from scratch. Industry leaders based in the Montréal area include Bombardier (exclusive provider to Horizon Airlines), engine manufacturer Pratt & Whitney, component maker Heroux-Devtek and CAE, which specializes in pilot training. Montréal's aerospace sector is notable not only for its size, but also for its well rounded array of services, its healthy relationship with labor unions, and its unique partnership with regional voc-tech and higher-ed schools that have custom designed their curriculums to produce highly skilled workers that meet specific industry needs. We'll learn how these initiatives keep Montréal's aerospace industry strong and at the global forefront.

**12:00 pm**

**Lunch and Study Mission Debrief**

*Hon. Greg Nickels, Mayor of Seattle*

*Taylor Washburn, Chair, Greater Seattle Chamber of Commerce*

Mayor Nickels and Mr. Washburn will provide their closing thoughts and challenge you, as a regional leader, to use this study mission as a spring-board for positive action back home.

**12:45 pm**

Depart for airport

**3:00 pm**

DEPART Montréal  
Air Canada, Flight 417

**4:20 pm**

ARRIVE Toronto

**5:40 pm**

DEPART Toronto  
Air Canada, Flight 541

**7:54 pm**

ARRIVE Seattle